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**Exam** : **C\_HYMC\_1802**

**Title** : SAP Certified Technology  
Associate - SAP Marketing  
Cloud 1802 Implementation

**Vendor** : SAP

**Version** : DEMO

**NO.1** What should you consider during data load? (2)

- A. During synchronous upload of entities, parallel upload of entities is allowed
- B. Transactional data object types are uploaded before master data object type
- C. During synchronous processing no data is uploaded if an error occurs during upload
- D. Microsoft Excel formats the timestamp incorrectly when opening the file

**Answer:** C,D

**NO.2** What can you do with SAP Analytics Cloud and the embedded analytics in SAP Marketing Cloud?

- A. You can integrate SAP Marketing Cloud with SAP Analytics Cloud using pre-built integration flows
- B. You can create your own query using the Design Studio application in SAP Marketing Cloud
- C. You can integrate SAP Marketing Cloud with SAP Analytics Cloud using System Landscape Transformation
- D. You can create your own query using the Custom Analytical Queries application

**Answer:** D

**NO.3** A marketer creates a campaign with spend items in SAP Marketing Cloud. Which components are created in SAP ERP when this campaign is released? (2)

- A. A project
- B. A budget plan
- C. An internal order
- D. A work breakdown structure (WBS) element

**Answer:** A,D

**NO.4** Which apps would you use to assign a custom view in segmentation and move to production?

- A. Add Custom View, Marketing Extensibility, Export Software Collection
- B. Import Data, Marketing Extensibility Status, Export Software Collection
- C. Import Data, Marketing Extensibility, Export Software Collection
- D. Add Custom View, Marketing Extensibility Status, Export Software Collection

**Answer:** A

**NO.5** You are loading contact data with different types of business relationships for your company. Which system flags stores the business relationships (B2B or B2C) of those contacts? (2)

- A. IsConsumer
- B. SAPERPAccountId
- C. IsContact
- D. SourceObjectType

**Answer:** A,C

**NO.6** What are the characteristics of rule sets in rule based scores? (2)

- A. They contain model fits within one score
- B. They contain several scores
- C. They contain several rules

**D.** They contain different target populations within one score

**Answer:** C,D

**NO.7** What is the technology basis for analytics in SAP Marketing Cloud?

**A.** Calculation views in SAP HANA

**B.** SQL stored procedures in SAP HANA

**C.** InfoCubes in SAP BW

**D.** Core Data Services (CDS) views in SAP HANA

**Answer:** D

**NO.8** According to the SAP Best Practices, what should you consider when deciding the data sources for your SAP Marketing Solution? (3)

**A.** Defining Budget Plans

**B.** Defining Interaction Types

**C.** Defining Origins

**D.** Automatic/Manual Integration of data

**E.** Defining Campaign Templates

**Answer:** B,C,D